

PRIVACY POLICY

Last Updated: March 19, 2025

At Yardful Lawn Services LLC ("we," "us," or "our"), we respect and prioritize your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our website, <https://yardfullawnservices.com>, or engage with our lawn care and landscaping services. By using our website or services, you agree to the collection, use, and disclosure of your personal information as described in this Privacy Policy. If you do not agree, please refrain from using our services.

If you have any questions or concerns about this Privacy Policy or how we handle your data, you may contact us at:

Yardful Lawn Services LLC
12885 W State Hwy 29, Liberty Hill, TX 78642
Phone: (414) 414-3143
Email: info@yardfullawnservices.com

1. INFORMATION WE COLLECT

We collect both personal and non-personal information to provide and improve our services.

Personal Information You Provide

When you interact with us by booking a service, requesting information, or making a payment, we may collect details such as your full name, phone number, email address, billing and service address, and payment information, which is processed securely through third-party providers. If you submit reviews, feedback, or communicate with us through calls, emails, or messages, those records may also be retained to improve our customer service and resolve any issues.

Information Collected Automatically

When you visit our website, we automatically collect technical data, such as your IP address, browser type and settings, operating system, device type, referring and exit pages, and browsing behavior, including pages visited and actions taken. This helps us analyze website performance and enhance user experience. We collect this data through cookies and analytics tools.

Information from Third-Party Sources

We may also receive information from external sources, such as social media platforms if you interact with our pages, marketing and advertising partners who help us optimize our outreach, and public databases that provide data relevant to our business operations.

2. HOW WE USE YOUR INFORMATION

We process your information to provide efficient and high-quality lawn care services. The data collected enables us to schedule and complete services, process payments securely, and communicate with you regarding service updates, inquiries, and support requests. Additionally, we analyze feedback and website interactions to improve our services, enhance customer experience, and develop new features.

If you have opted in, we may send you marketing emails or promotional offers. You can unsubscribe at any time. Your data is also used to prevent fraudulent activity, ensure website security, and comply with legal requirements such as tax laws and record-keeping regulations. We only process your information when we have a lawful basis to do so, whether it is fulfilling a contractual obligation, complying with legal requirements, protecting our legitimate business interests, or obtaining your explicit consent.

3. HOW WE SHARE YOUR INFORMATION

We do not sell or rent your personal information. However, in certain situations, we may share your information with third parties.

Service Providers and Business Partners

We work with third-party service providers who assist in payment processing, website hosting, security, customer communication, and marketing. These vendors only use your information to perform their designated functions and are contractually obligated to keep it secure.

Business Transfers

In the event of a merger, acquisition, or business transfer involving Yardful Lawn Services LLC, customer information may be included in the transferred assets. If this happens, we will notify you of any changes to this Privacy Policy.

Legal Compliance and Safety

We may disclose your information when required by law, in response to a court order, subpoena, or government investigation, or when necessary to protect our rights, prevent fraud, investigate suspicious activity, or ensure the safety of our customers and business.

4. COOKIES AND TRACKING TECHNOLOGIES

Our website uses cookies and tracking technologies to enhance user experience, analyze traffic, and improve our services. Cookies allow us to remember your preferences, personalize your browsing experience, and measure the effectiveness of our marketing efforts.

We use essential cookies for website functionality, analytics cookies to track user behavior, and marketing cookies for personalized advertising. You can manage your cookie preferences in your browser settings. However, disabling certain cookies may affect website performance.

5. SOCIAL MEDIA LOGINS

If you choose to log in to our website using your Google, Facebook, or other social media accounts, we may access limited profile information, such as your name and email address, depending on your privacy settings with the respective platform. This data is only used for authentication purposes, and we do not post or share content on your behalf.

6. INTERNATIONAL DATA TRANSFERS

As a U.S.-based company, we store and process your data in the United States. If you access our services from outside the U.S., your personal information may be transferred and stored in a jurisdiction that may not provide the same level of data protection as your home country. We take necessary precautions to comply with international data protection laws and ensure the security of your information.

7. DATA RETENTION POLICY

We retain your personal data for as long as necessary to provide our services, comply with legal obligations, resolve disputes, and enforce agreements. When your data is no longer required, we securely delete or anonymize it. If you request the deletion of your personal data, we will process your request in accordance with applicable laws.

8. CHILDREN'S PRIVACY

We do not knowingly collect personal information from individuals under 18 years old. If we become aware that we have inadvertently collected such information, we will promptly delete it. If you believe a minor has provided us with their data, please contact us at info@yardfullawnservices.com so we can take appropriate action.

9. YOUR PRIVACY RIGHTS

Depending on your location, you have certain rights regarding your personal data. You have the right to request access to the personal information we hold about you, allowing you to review what data we have collected. If you find any inaccuracies in your personal information, you can request corrections to ensure that your details are accurate and up to date. Additionally, you may request the deletion of your personal information if you no longer wish for us to retain it, subject to legal and operational obligations. If you prefer not to receive marketing communications from us, you have the option to opt out at any time. Furthermore, in certain circumstances, you may restrict or object to the processing of your data. To exercise any of these rights, please email info@yardfullawnservices.com with your request, and we will respond within the timeframes required by law.

10. DO-NOT-TRACK (DNT) SETTINGS

Most web browsers include a Do-Not-Track (DNT) feature. However, since there is no consistent industry standard for DNT, we do not respond to these signals.

11. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy periodically to reflect changes in our business, legal requirements, or data protection practices. Any updates will be posted on our website with a revised "Last Updated" date. If we make material changes, we may notify you via email or a notice on our website.

12. CONTACT US

If you have any questions about this Privacy Policy or how we handle your personal information, please contact us at:

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